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Volunteers of America Classic Announces Partnership with Brookshire Grocery Company

The Volunteers of America Classic returns to The Colony, TX June 28 – July 4, 2021, with top LPGA professionals competing for a \$1.5 million purse playing Old American Golf Club at Golf Clubs at The Tribute. Brookshire Grocery Company and the #VOAClassic have partnered together to not only create a memorable experience for players and spectators, but also to execute impactful programming for female veterans.

The PGA Hope Female Veterans clinic presented by Brookshire's, taking place, Tuesday, June 29, will kick off a 6-week series of programming to introduce golf to female veterans to enhance their physical, social, and mental well-being. The veterans will learn from PGA professionals trained in adaptive golf and military cultural competency, in addition to the opportunity to engage with LPGA Tour players. Brookshire's will provide a new putter to all participants allowing them to continue growing their game long after the series is finished.

"Brookshire's is proud to partner with PGA Hope and the Volunteers of America Classic to create an impactful experience for veterans," said Trent Brookshire, Chief Operating Officer for Brookshire Grocery Company. "This partnership is all about expressing our gratitude for everything these veterans have done to protect and serve our country. Honoring veterans for their incredible bravery and sacrifices is very important to BGC."

Wednesday, June 30 the event will host its Official Pro-Am. Participants will try their hand at a hole-in-one on #11 to win free groceries for a year provided by Brookshire's. In addition, Brookshire's is providing all fruit and snacks for players and volunteers. There will be 4 snack stations throughout the course all week keeping players fueled. Spectators can expect to see the Brookshire's brand present throughout the course and will be able to take photos with The Big Grocery Cart at Brookshire's activation located inside the admissions entrance.

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About Volunteers of America

Volunteers of America is a national, nonprofit, faith-based organization dedicated to helping those in need live healthy, safe and productive lives. Since 1896, our ministry of service has supported and empowered those most in need, including veterans, seniors, people with disabilities, at-risk youth, men and women returning from prison, homeless individuals and families, those recovering from addictions and many others. Through hundreds of human service programs, including housing and health care, Volunteers of America helps more than 1.5 million people in over 400 communities. Learn more at www.voa.org.

About Golf Clubs at The Tribute

Each course set on this remote peninsula inside The Tribute community was specifically designed to take you back in time to experience the game of golf in its purest form. Old American Golf Club, designed by PGA Tour Winner Justin Leonard and Golf Course Architect Tripp Davis, pays homage to the "Golden Age" of golf course architecture in America, while Tribute Golf Links also designed by Tripp Davis, allows you to immerse yourself in a true links-style course paying homage to the most famous holes in Scotland. To learn more about the Club or its courses, visit www.golfclubsatthetribute.com.

About The Colony, Texas

The City by the Lake offers unparalleled entertainment in the heart of North Texas. Known for strikingly beautiful views of Lewisville Lake, The Colony extends 23 miles along its eastern shoreline providing endless outdoor excursions. Inside Grandscape, the city's sprawling entertainment district, refined dining, live music and the world's largest and most unique retail experiences await. The Colony offers a tranquil getaway complemented by modern, urban luxuries. To find out more about The Colony please visit www.visitthecolonytx.com.

About the LPGA

The LPGA is the world's leading professional golf organization for women. Founded in 1950 and headquartered in Daytona Beach, Fla., the association celebrates a diverse and storied membership with more than 2,300 members representing more than 30 countries. With a vision to inspire, empower, educate and entertain by showcasing the very best of women's golf, LPGA Tour Professionals compete across the globe, while the Symetra Tour, the official development and qualifying tour of the LPGA, consistently produces a pipeline of talent ready for the world stage. Additionally, LPGA Teaching and Club Professionals directly impact the game through teaching, coaching and management.

The LPGA demonstrates its dedication to the development of the game through The LPGA Foundation. Since 1991, this charitable organization has been committed to empowering and supporting girls and women through developmental and humanitarian golf initiatives, such as LPGA*USGA Girls Golf.

Follow the LPGA on its television home, Golf Channel, and on the web. Join the social conversation on Facebook, Twitter, YouTube, and on Instagram and Snapchat at @lpga_tour.

About Brookshire Grocery Company

Based in Tyler, Texas, BGC is a regional family-owned grocery business that employs close to 16,000 individuals throughout Texas, Louisiana, and Arkansas. The company operates more than 180 stores under the Brookshire's, Super 1 Foods, FRESH by Brookshire's and Spring Market banners, along with three distribution centers and corporate offices. Known for friendly service, clean stores, and strong community support, BGC has been in operation since 1928.

