



Ascendant National Title, A Cypress Ascendant Company, Announced as Joint Title Sponsor of Texas' Signature LPGA Tour Event at The Colony

The Ascendant LPGA benefiting Volunteers of America to Take Place Sept. 26-Oct 2 at Old American Golf Club

2022 Tournament Field Purse Increases to \$1.7 Million

THE COLONY, Texas, Aug. 17, 2022 – The LPGA Tour and Outlyr announced today Ascendant National Title, a Cypress Ascendant Company, is teaming up with Volunteers of America in a new multi-year partnership to serve as co-title sponsors for the LPGA Tour's annual event held outside Dallas, Texas beginning in 2022.

The Ascendant LPGA benefiting Volunteers of America will take place Sept. 26-Oct. 2 and return to Old American Golf Club, part of Golf Clubs at The Tribute in The Colony, Texas. The championship will feature a field of 132 of the world's best female professional golfers vying for a share of the \$1.7 million purse, a \$200,000 increase from the previous \$1.5 million.

"We are incredibly honored and excited to join the LPGA Tour family as co-title sponsor for the Ascendant LPGA benefiting Volunteers of America," said Ascendant National Title President and CEO, Len Franco. "None of this would have been possible without our parent company and partner, Cypress Ascendant, and their generous support and vision for this partnership. We look forward to expanding our presence in professional golf by supporting and empowering female athletes through our partnership. We are thrilled to be hosting this world-class championship in The Colony this fall."

"Volunteers of America has enjoyed a long partnership with the LPGA Tour over the past several years, and we are excited to work with Ascendant National Title and Cypress Ascendant in elevating this championship as one of the premiere events on the LPGA Tour schedule," said Mike King, Volunteers of America National President and CEO. "With this partnership, we are able to raise the purse while also enhancing the experiences onsite throughout the week. We look forward to hosting this event alongside Ascendant National Title."

"We are thrilled to welcome Ascendant National Title to the LPGA Tour and our family of title sponsors," said Mollie Marcoux Samaan, LPGA Commissioner. "We also want to thank our friends at Volunteers of America for their long-standing partnership with the LPGA Tour. As we celebrate the 10th anniversary of this impactful championship, we look forward to working with these two great partners to continue to provide our world-class athletes with the opportunity to reach new heights for many more years to come. We are particularly grateful for the collective commitment to an increased purse and an elevated player experience."

Earlier this year, Ascendant National Title announced its entry into professional golf as title sponsor of The Ascendant presented by Blue, a Korn Ferry Tour event. The event took place June 27-July 3,

2022, and plans for the 2023 tournament are already underway. Ascendant National Title is the Official Title Insurer of the PGA TOUR and PGA TOUR Champions.

Tickets are now on sale for The Ascendant LPGA benefiting Volunteers of America, including exclusive hospitality and general admissions tickets offering a wide degree of entertainment and access. Tickets are available for purchase exclusively at www.AscendantLPGA.com. All tickets will be emailed after purchase. Tickets can be viewed on either a mobile device or printed out where they will be scanned at the main gate.

A number of local Texans are expected to join the field once again in 2022. The event has crowned a local Texan resident as champion the past three years: Cheyenne Knight (2019), Angela Stanford (2020) and current World No. 1 Jin Young Ko (2021).

For more information on The Ascendant LPGA benefiting Volunteers of America, please visit www.AscendantLPGA.com and follow the tournament's social handles @AscendantLPGA on Twitter, Facebook and Instagram.

About The Ascendant LPGA benefiting Volunteers of America

The Ascendant LPGA benefiting Volunteers of America is Texas' signature LPGA Tour event held annually at Old American Golf Club, a part of the Golf Clubs at The Tribute in The Colony, Texas, featuring the world's best golfers competing for a \$1.7 million purse. The tournament made its debut in 2013. The event is owned and operated by Outlyr, a global sports marketing and event management agency. In addition to managing professional golf tournaments, Outlyr also operates a number of other sporting and lifestyle events and manages the sponsorship portfolio for several blue-chip clients.

About Ascendant National Title

Ascendant National Title, a Cypress Ascendant company, and the Official Title Insurer of the PGA TOUR, is a national title and escrow company providing a full suite of title and closing services for residential and commercial customers in the real estate industry. Employing innovative technology and top tier teams with vast experience, the company manages commercial, lender, default and residential transactions. Ascendant is committed to exceeding expectations for all clients whether local or national. Presently licensed in 42 States, ANT continues to expand their footprint through key partnerships and strategic acquisitions. Ascendant is proud to be the namesake co-title sponsor of The Ascendant LPGA benefiting Volunteers of America, a premier tournament event.

About Volunteers of America

Volunteers of America is a national nonprofit, faith-based organization dedicated to helping those in need live healthy, safe and productive lives. Since 1896, our ministry of service has supported and empowered those most in need, including veterans, seniors, people with disabilities, at-risk youth, men and women returning from prison, homeless individuals and families, those recovering from addictions and many others. Through hundreds of human service programs, including housing and health care, Volunteers of America helps more than 1.5 million people in over 400 communities. Learn more at www.voa.org.

About Golf Clubs at The Tribute

Each course set on this remote peninsula inside The Tribute community was specifically designed to take you back in time to experience the game of golf in its purest form. Old American Golf Club, designed by PGA TOUR winner Justin Leonard and Golf Course Architect Tripp Davis, pays homage to the "Golden Age" of golf course architecture in America, while Tribute Golf Links, also designed by Tripp Davis, allows you to immerse yourself in a true link-style course paying homage to the most

famous holes in Scotland. To learn more about the Club or its courses, visit www.golfclubsatthetribute.com.

About The Colony, Texas

The City by the Lake offers unparalleled entertainment in the heart of North Texas. Known for strikingly beautiful views of Lewisville Lake, The Colony extends 23 miles along its eastern shoreline providing endless outdoor excursions. Inside Grandscape, the city's sprawling entertainment district, refined dining, live music and the world's largest and most unique retail experiences await. The Colony offers a tranquil getaway complemented by modern, urban luxuries. To find out more about The Colony, please visit www.visitthecolonytx.com.

About the LPGA

The LPGA is the world's leading professional golf organization for women, with a goal to change the face of golf by making the sport more accessible and inclusive.

Created in 1950 by 13 Founders, the Association celebrates a diverse and storied history. The LPGA Tour competes across the globe, reaching television audiences in more than 220 countries. The Epson Tour, the LPGA's official qualifying tour, consistently produces a pipeline of talent ready for the world stage. The LPGA also holds a joint-venture collaboration with the Ladies European Tour (LET), increasing playing opportunities for female golfers in Europe. Across the three Tours, the LPGA represents players in more than 60 countries.

Additionally, the LPGA Foundation has empowered and supported girls and women since 1991, most notably through LPGA*USGA Girls Golf, the only national program of its kind, which annually engages with nearly 100,000 girls. The LPGA Amateur Golf Association and LPGA Women's Network provide virtual and in-person connections to female golfers around the world, while LPGA Professionals are educators, business leaders and gamechangers dedicated to growing the game of golf for everyone. Follow the LPGA on its U.S. television home, Golf Channel, online at www.LPGA.com and on its [mobile apps](#). Join the social conversation on [Facebook](#), [Twitter](#), [Instagram](#) and [YouTube](#).

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